

Video Project Guidelines. All video submissions **MUST:**

Adhere to all reasonable safety (ie classroom rules) guidelines. Proper safety must be demonstrated.

Contain absolutely no copywritten material. (ie, other video clips, music, lyrics, photographs, commercial content, or graphics) from outside sources other than self created content may be used.

Be rated for all audiences (ie "G" movie rating) absolutely no; foul language, drug references, sexuality explicit, racial, hand gestures, gang signs, may be present in any part of the video.

Be presented in English.

Contain a "title" at the beginning of the video, stating what it is your demonstrating (ie – How to Graduate from Kimball). It must also contain a "cast" listing at the end of the video. Please use only your FIRST name for casting info.

Your video should be 3-7 minutes long.

The video may be in any computer based video format (AVI, WMV, MOV, MPEG). The video will be shown in the current class, as well as future classes. By submitting your video you give permission for me to use it in the future.

Grading Criteria: All videos in all categories will be judged on the following criteria:

1. Content (10 points)

Does your video have a title and credits? (2 pts)

Is the video technically accurate? (2 pts)

Are you doing everything safely? (2 pts)

Do you explain what you are doing, and why it needs to be done (Show Purpose)? (2 pts)

Does your video flow and can be easily followed? (2 pts)

2. Creativity: (5 points)

Is the video engaging and informative?

Is it so over the top that its main point gets lost?

Did you present your ideas in an interesting manor?

3. Execution: (5 points)

Is the video camera too close or too far away from the person speaking?

Did I move the video camera too quickly (making the viewer dizzy)?

Is the image on the video clear (well lit, easy to see, blurry, grainy)?

Appropriate for all audiences i.e. "G" rating?

Is editing smooth and in order?

4. Effect: (5 points)

Is my voice too loud / soft / fast / slow?

Can I be clearly understood?

Are any text, diagrams, or pictures easy to read or see?

Did you get the main point across?

5. Peer Evaluation (5 points) - Does your group feel you worked as hard and did as much as they did?

6. On Time (10 points) – minus 3 for every day late.